AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (currently amended) A method for providing a service, comprising: receiving a request for a service from a user;

identifying a first data type and a second data type for determining a type of the service; receiving first data of the first data type, the first data associated with thea user and owned by a first data ownerbusiness entity;

receiving second data of the second data type, the second data associated with the user and owned by a second data owner business entity; and

determining at the type of the service to provide to the user based on the first data and the second data; and

providing the service to the user based on the determined type of the service.

2. (canceled)

- 3. (original) A method according to Claim 1, wherein the first data is received from a first source and the second data is received from a second source, and wherein at least one of the first source and the second source comprises at least one of: an enterprise; a data carrier; a user; a website; a biometric device; an electronic calendar; an electronic task list; a messaging application; and a seller.
- 4. (original) A method according to Claim 1, wherein at least one of the first data and the second data comprises: an application state; biometric data; computer usage data; telephone usage data; a position in a corporate application; a position in a standard application; and proximity data.
- 5. (original) A method according to Claim 1, wherein at least one of the first data and the second data comprise data related to an expected location.

- 6. (original) A method according to Claim 5, wherein the expected location is based on an electronic calendar.
- 7. (original) A method according to Claim 5, wherein the data related to the expected location includes data usable to contact a user at the expected location.
- 8. (original) A method according to Claim 5, wherein the data related to the expected location comprises real-time data.
- 9. (original) A method according to Claim 1, wherein at least one of the first data and the second data comprises at least one of: a location; a network protocol; a connection state; a bandwidth; a data latency period; a proximity; a request from a similar user; and a previous request from the user.
- 10. (original) A method according to Claim 9, wherein the location comprises at least one of: a cell ID; a fine location; and a proximity.
- 11. (original) A method according to Claim 10, wherein the proximity indicates a proximity to a data transmission service.
- 12. (original) A method according to Claim 1, wherein at least one of the first data and the second data comprises at least one of: user preferences; an emotional state; and data related to another user associated with the user.
- 13. (original) A method according to Claim 1, wherein at least one of the first data and the second data comprises at least one of: a Web cookie; a last known state; and data relating to similar users.
- 14. (original) A method according to Claim 1, wherein at least one of the first data and the second data comprises at least one of: skin response data, facial gesture data; and body temperature data.

- 15. (original) A method according to Claim 1, wherein at least one of the first data and the second data comprises at least one of: permanent I/O capability; temporary I/O capability; bandwidth; screen size; computer usage data; screen refresh rate; communication type; battery data; data relating to peripheral devices; an application state; and cookie information.
- 16. (original) A method according to Claim 1, wherein at least one of the first data and the second data comprises at least one of: an expected location; an expected communication capability; and expected travel time.
- 17. (original) A method according to Claim 1, wherein at least one of the first data and the second data comprises at least one of: a desired application; an expected location; a user expected to be contacted; and an expected purchase.
- 18. (original) A method according to Claim 1, wherein at least one of the first data and the second data comprises at least one of: natural language parsed content; an extracted expected location; a contact; an application state; and keywords.
- 19. (original) A method according to Claim 1, wherein at least one of the first data and the second data comprises at least one of: a last purchase; a last time of purchase; and a location.
- 20. (original) A method according to Claim 1, wherein at least one of the first data and the second data comprises data unrelated to the user.
- 21. (original) A method according to Claim 20, wherein the data unrelated to the user comprises at least one of: news; weather; traffic; cultural data; educational data; and arts data.
- 22. (original) A method according to Claim 1, wherein at least one of the first data and the second data comprises data associated with a second user associated with the user.
 - 23. (original) A method according to Claim 1, further comprising:

receiving a payment from the user in exchange for the service.

- 24. (original) A method according to Claim 1, further comprising: receiving a payment from a seller of the service.
- 25. (original) A method according to Claim 1, wherein the service comprises advertising.
- 26. (original) A method according to Claim 1, wherein the service comprises an offer to sell.
- 27. (original) A method according to Claim 1, further comprising:
 receiving an indication that the user does not want to receive services determined based
 on the first data and the second data.
 - 28. (original) A method according to Claim 1, further comprising: determining a state based on the first data and the second data.
- 29. (original) A method according to Claim 28, wherein the state comprises at least one of: busy; available; available hands free; available eyes free; available hands and eyes free; full; and emotional states.
 - 30. (original) A method according to Claim 28, further comprising: identifying the users to a third party if the state corresponds to a target state.
 - 31. (original) A method according to Claim 30, further comprising: receiving a payment from the third party in exchange for the identification.
- 32. (original) A method according to Claim 1, wherein at least one of the first data and the second data is received via at least one of: a push protocol; a pull protocol; a broadcast; and a native observation.

- 33. (original) A method according to Claim 1, further comprising: transmitting an alert based on the first data and the second data.
- 34. (original) A method according to Claim 33, wherein the alert indicates that a state of the user is different from a target state.
- 35. (original) A method according to Claim 33, wherein at least one of the first data and the second data is received via at least one of: a wireless protocol; a wireline protocol; and a packet e-mail protocol.
 - 37. (canceled)
 38. (canceled)
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67. (currently amended) A medium storing processor-executable process steps, the					
ess steps comprising:					
a step to receive a request for a service from a user;					
a step to identify a first data type and a second data type for determining a type of the					
service;					
a step to receive first data of the first data type, the first data associated with a user and					
owned by a first data ownerbusiness entity;					
a step to receive second data of the second data type, the second data associated with the					
user and owned by a second data ownerbusiness entity; and					
a step to determine a type of the service to provide to the user based on the first data and					
the second data; and					
a step to provide the service to the user based on the determined type of the service.					
68. (canceled)					
69. (currently amended) An apparatus comprising:					
a processor; and					
a storage device in communication with the processor and storing instructions adapted to					
be executed by the processor to:					
receive a request for a service from a user;					

identify a first data type and a second data type for determining a type of the service;

receive first data of the first data type, the first data associated with a user and owned by a first business entitydata owner;

receive second data <u>of the second data type</u>, the <u>second data</u> associated with the user and owned by a second <u>business entitydata owner</u>; and

determine athe type of the service to provide to the user based on the first data and the second data; and

provide the service to the user based on the determined type of the service.

- 70. (canceled)
- 71. (canceled)
- 72. (canceled)